

# Small Community Network Business Development Workshop Series

The Federal Reserve Bank of San Francisco, in partnership with the City of Kingsburg & the Kingsburg Chamber of Commerce, invite you to attend

## Using Social Media to Promote Your Small Business

### LOCATION:

Los Pepes Authentic Mexican Food, 1520 Draper Street, Kingsburg, CA 93631

For more details call the Kingsburg Chamber of Commerce at 559-897-1111  
Registration is required. Go to the Kingsburg Chamber of Commerce or register online at:

<http://www.frbsf.org/community/resources/events.html>

Cost: \$5 per person paid in advance. Breakfast is included.

## March 30, 2011

## 7:00 a.m. – 9:00 a.m.

*Join us as we highlight local businesses who are using social media to market & promote their small business:*

- Julie Chambers, Baby Cakes & Ice Cream – Facebook
- Corey Engstrom, E&e Performing Arts – Website Development
- Judy Pagel, The Housing Connection – Blogging for marketing to PR to networking
- Oscar Ramos, Ramos Torres Winery – Groupon - deal-of-the-day website

*This session will highlight local business owners who are using various social media tools to promote, market & network their small business activities throughout the Valley. From Facebook pages to "Groupon", a deal-of-the-day coupon website, presenters will discuss each tool and provide attendees a local perspective and best practices for success.*

*Sponsored by:*

